

THE PLANET MARK: WOMBLE BOND DICKINSON Certified 3 Years

THE CHALLENGE

- Womble Bond Dickinson (WBD) is a transatlantic law firm with more than 1,000 lawyers based in 28 US and UK office locations.
- After measuring and reporting its carbon footprint with the Legal Sustainability Alliance (LSA) for 10 years, WBD sought independent verification of its emissions; to show leadership in sustainability, engage its staff and identify further options for efficiency.



“With eight offices in the UK, gathering our emissions data can be challenging but The Planet Mark enables us to track our continuous improvement, providing helpful tools and guidance so we are confident that we are reporting accurately.”

Martin Hall, Head of Facilities Management at WBD

THE SOLUTION

- In 2018, WBD had its carbon emissions validated by The Planet Mark, and achieved certification to the programme based on a commitment to measuring and reducing carbon emissions and engaging its stakeholders year-on-year.
- To assist WBD in optimising its performance, The Planet Mark team made recommendations, such as carrying out energy audits and the collation of supplier evidence to support green tariff purchases.



THIS YEAR'S RESULTS

- **14,9% Total carbon reduction**
- **17.4% Carbon reduction per employee**
- Electricity emissions decreased by 23% and travel emissions decreased by 7%.
- Directly contributed to 7 of the 17 Sustainable Development Goals
- Received high commendation for the Best Newcomer Award at The Planet Mark Awards 2019



SOCIAL CONTRIBUTIONS

- Set up a dedicated Responsible Business group at each office to coordinate food donations
- Donated 6 tonnes of food across 7 offices to foodbanks
- Made a donation of £2,500 to support Shelter - the housing and homelessness charity
- WBD has raised £80,000 for St Peter's Hospice, Bristol's only adult hospice caring for 2,000 patients every year.



“We're delighted to have received the Planet Mark certification for the third year running.

A 17% drop in the carbon footprint by employee just goes to show how important the green agenda has become to us all.”

Simon Richardson, UK Chairman, Womble Bond Dickinson