

# THE PLANET MARK: INGRAM VALLEY FARM Certified 1 Year

## INGRAM VALLEY FARM

- Formed volcanically over 480 million years ago, the Ingram Valley has a farming history older than the ancient pyramids of Egypt.
- As farmers Ingram Valley were frequently asked about their contribution to greenhouse gases, and efforts to protect biodiversity.
- Having already implemented sustainable practices, such as rotational grazing; which ensures the farms pastures sequester carbon as they grow, Ingram wanted to help raise awareness on sustainable farming practices; using its rich heritage as evidence of its effectiveness.



**“With an increasing population and global warming, we can foresee food shortages arising not just worldwide but even in the UK. In the uplands we can produce food from our farms of the highest standards, traceability, quality, and low carbon footprint. We must look after the land, live for today and farm for tomorrow”**

Johnny Wilson, Partner, Ingram Valley Farm



## THE PLANET MARK

- In 2019 Ingram Valley Farm had its carbon footprint certified by The Planet Mark and in doing so became The 1st Planet Mark Certified Farm on the Planet.

## THIS YEAR'S RESULTS

- Entered into a supply chain partnership with mutual holders of The Planet Mark, Bidfood. Promoting local and seasonal produce to reduce food-miles.
- Hosted the 2020 [Bidfood Team Sustainability Day](#).
- Worked alongside The National Park to develop habitats for endangered bird species.
- Switched to using Cool Earth paper based on recommendations from community members of The Planet Mark.
- Invested in electric vehicles, solar panels, and air source heat pump technology.



**We are very passionate about helping to reverse climate change through our work with The Planet Mark. Certification has helped us to see how we can apply sustainability across the farm and the office. From using electric vehicles for travel and investing in green energy, to using Cool Earth paper based on recommendations from community members of the programme”**

Rebecca Wilson, Partner, Ingram Valley Farm

